

*I'd Rather Be in the Studio!*  
SEMINAR PRE-ASSIGNMENT

I'm so happy you can join me for my upcoming workshop.

As soon as you register, I'd appreciate it if you'd do me a big favor and complete this questionnaire. It will help me prepare and know a little about you before we meet.



Please return to me at your earliest convenience. Just email to [alyson@artbizcoach.com](mailto:alyson@artbizcoach.com) or fax to 877.350.3536.

If you'd like to know a little more about me before the seminar, I suggest you visit <http://www.artbizcoach.com>. You can also friend me on Facebook or LinkedIn or follow me on Twitter (abstanfield).

Many thanks! I look forward to hearing from you and meeting you in Asheville.

A handwritten signature in black ink that reads "Alyson".

Alyson B. Stanfield  
303.273.5904

**artBiZ**coach.com

1. Your name:
2. Your email address:  
(Unless you select to sign up for my newsletter, I will use your email address ONLY for the purposes of this seminar. It will never be sold or shared with anyone.)
3. Your Web site: http://
4. Your blog: http://
5. How long have you been actively promoting your art?
6. How much time each week do you devote to:
  - Making your art:
  - Marketing your art (all business stuff included):
  - Other job:
7. The main reason you are attending the seminar:
8.  Yes! Sign me up for the Art Marketing Action newsletter--delivered to my inbox each Monday morning.
9. Please place an "X" under where you would rank yourself in these areas, using the headings at the top of the right column to guide you. Feel free to elaborate.

	GREAT STRENGTH OF MINE	I'M IN THE MIDDLE ON THIS ONE	MAJOR WEAKNESS
	<----->		
Positive attitude			
Self-confidence			
Recognizable style			
Emotional support from friends and/or family			
Financial means			
Language skills (talking about art/communicating)			
Initiative (self-starter)			
Determination			
Consistent marketing			
Organized business systems			
Reliability			
Follow-through			